

The Seven Deadly Statistics
From “Lost In America”
By Tom Clegg & Warren Bird

- Fact #1 The percentage of adults in the United States who attend church is decreasing.
- Fact #2 Roughly half of all churches in America did not add one new person through conversion growth last year.
- Fact #3 No matter how you do the math, current conversion rates still point to one horrible conclusion: lost people lose.
- Fact #4 Some researchers claim that more churches are closing than are opening every year: almost three times as many churches in America are closing (3,750) as are opening (1,300) every year.
- Fact #5 Conversions to other religions and dropouts from Christianity are escalating.
- Fact #6 The decline in Christianity has been going on for nearly fifty years.
- Fact #7 Too many church people believe and behave identically to their unchurched counterparts.